

CPHR Newfoundland
& Labrador



HR DAY

STRATEGY, TECHNOLOGY &
THE FUTURE OF TALENT

June 11, 2026

**PARTNERSHIP
OPPORTUNITIES**

Why Partner for the CPHR-NL HR Day June 11, 2026

The world of work is undergoing its most profound transformation in decades — from AI-integrated talent systems to reimagined leadership models. This conference brings together forward-thinking HR executives to shape the next era of workforce innovation.

Position your brand as a leader in the evolution of HR, technology, and talent innovation at the CPHR-NL HR Day, an exclusive gathering of 80 senior HR executives exploring the future of people strategy, AI innovation, and workforce transformation.

Partnering with us allows you

- Exclusive access to 80 senior HR decision-makers
- High-impact visibility among leaders adopting next-gen HR innovation
- Thought leadership positioning in a curated, executive-only environment

Limited sponsorship tiers are available — secure your position early to align your brand with the future of HR innovation.

Contact: Brendan Hagerty - partnershiperevents@cphrnl.ca

PARTNERSHIP OPPORTUNITIES

Title Sponsor — \$3500

- Premier logo placement on all event assets and main stage banner
 - Three (3) dedicated social media features
 - Opening speaking opportunity on main stage
 - Reserved Table Host position
 - Two (2) event tickets
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Lunch Sponsor — \$1500

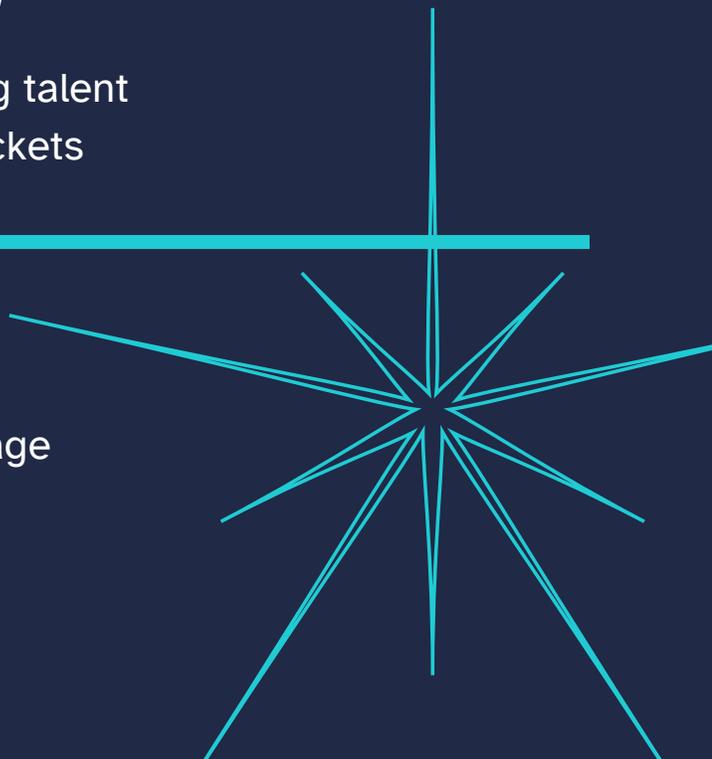
- Prominent banner display during lunch
 - Speaking opportunity to open the lunch
 - Reserved Table Host position
 - Two (2) event tickets
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Student Sponsor — \$1000

- Banner recognition supporting emerging talent
 - Eight (8) sponsored student attendee tickets
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Table Host — \$800

- Recognition from event president on stage
- Banner visibility
- Brand your table
- One (1) event ticket



MORE PARTNERSHIP OPPORTUNITIES

Morning Coffee Sponsor — \$500

- Banner recognition during morning arrival & coffee service
 - One (1) event ticket
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Networking Reception Sponsor — \$1000

- Banner recognition during reception and speaking opportunity
 - One (1) event ticket
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Candy Table Sponsor — \$1000

- Brand the candy table with your business and distribute candy to our delegates

