

CPHR

Newfoundland & Labrador

CHARTERED PROFESSIONALS IN HUMAN RESOURCES OF **NEWFOUNDLAND & LABRADOR**

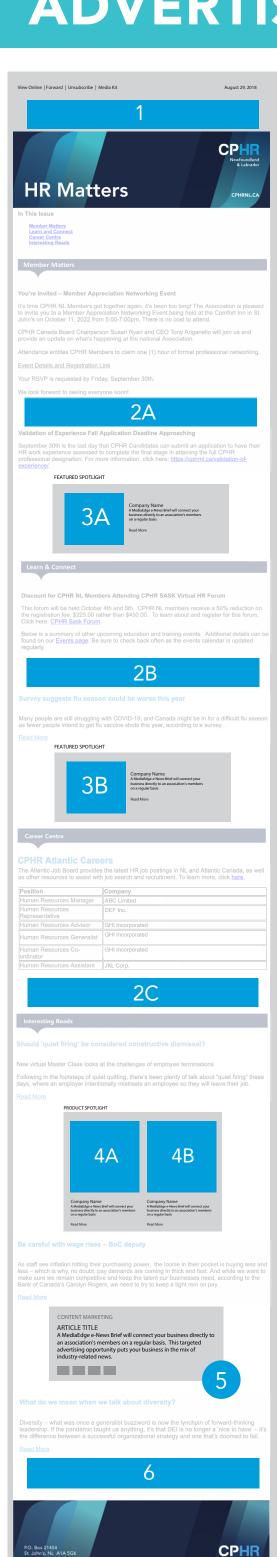
CONNECT WITH KEY HR PROFESSIONALS AND **DECISION-MAKERS IN NEWFOUNDLAND &** LABRADOR EVERY OTHER WEEK!

BENEFITS OF E-NEWS ADVERTISING

- · Direct and targeted reach
- · Bi-weekly scheduled deliverables
- · Adaptable, interactive advertising
- · Measurable results

ALL ADS MUST BE 72 DPI GIF, PNG OR JPG ONLY RGB. NO ANIMATED ADS FOR E-NEWS.

· Free creative services available



LEADERBOARD \$3,500 644 x 79 PIXELS (26 bi-weekly issues) **BODY BANNER** \$3,500 644 x 79 PIXELS (26 bi-weekly issues) **BODY BANNER** \$3,000 644 x 79 PIXELS (26 bi-weekly issues) **BODY BANNER** \$2,750 644 x 79 PIXELS (26 bi-weekly issues) **FEATURE SPOTLIGHT 1**

\$3,000 3A 180 X 150 PIXELS (26 bi-weekly issues)

FEATURE SPOTLIGHT 2 \$2,500 3B 180 X 150 PIXELS (26 bi-weekly issues)

PRODUCT SPOTLIGHT 1 \$2,000 4A 250 X 250 PIXELS (26 bi-weekly issues)

PRODUCT SPOTLIGHT 2

250 X 250 PIXELS (26 bi-weekly issues)

4B

\$2,000

CONTENT MARKETING \$5,250 Article written by industry journalist up to 600 words (3 exclusive thought leadership articles)

LOWER LEADERBOARD \$2,000 6 644 x 79 PIXELS (26 bi-weekly issues)

26 BI-WEEKLY ISSUES



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